**Business Principles Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Block \_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Entrepreneurs

**Directions:** Research the following famous entrepreneurs and identify the well-known business most associated with each entrepreneur.

|  |  |
| --- | --- |
| **FAMOUS ENTREPRENEUR** | **RELATED BUSINESS** |
| RAY KROC |  |
| TED TURNER |  |
| SAM WALTON |  |
| BEN COHEN |  |
| RUPERT MURDOCK |  |
| WILLIAM HENRY GATES |  |
| RALPH LAUREN |  |
| WALT DISNEY |  |
| DAVE THOMAS |  |
| STEVE JOBS |  |
| JOHN PEMBERTON AND ASA CANDLER |  |
| DAVID MCCONNELL |  |
| LARRY PAGE AND SERGEY BRIN |  |
| JIM SINEGAL |  |
| JAMES MCLAMORE |  |
| WARREN BUFFETT |  |
| BILL PALMER |  |
| MICHAEL DELL |  |
| PIERRE OMIDYAR |  |
| ELON MUSK |  |
| DR. NELL CLARK WARREN |  |
| MARK ZUCKERBERG |  |
| FRED SMITH |  |
| BILL HEWLETT |  |
| BARRON HILTON |  |
| ARTHUR BLANK & BERNIE MARCUS |  |
| DAN CARNEY |  |
| TROY SMITH |  |
| FRED DELUCA |  |
| GLEN BELL |  |
| CLAUDE RYAN & JIM CASEY |  |
| RUTH HANDLER |  |
| HENRY FORD |  |
| **FAMOUS ENTREPRENEUR** | **RELATED BUSINESS** |
| JAMES CASH PENNEY |  |
| GEORGE N. DAYTON |  |
| CHARLES LAZARUS |  |
| THOMAS STEMBERG |  |
| MIKE AND MARIAN ILITCH |  |
| BARNEY KROGER |  |
| RICHARD BRANSON |  |
| MARTHA STEWART |  |
| LEE IACOCCA |  |
| LEVI STRAUSS |  |
| STEVEN SPIELBERG |  |
| MARY KAY ASH |  |
| STEVE WYNN |  |
| RUSSELL SIMMONS |  |
| JEFFREY BEZOS |  |
| KING CAMP GILLETTE |  |
| MILTON SNAVELY HERSHEY |  |
| HOWARD ROBARD HUGHES, JR |  |
| CALVIN KLEIN |  |
| MARK CUBAN |  |
| LIZ CLAYBOURNE |  |
| TOMMY HILFIGER |  |
| DAYMOND JOHN |  |
| NICK WOODMAN |  |
| JOHN PAUL DEJORIA |  |
| PAUL ALLEN |  |
| STEVE WOZNIAK |  |
| CARLOS SLIM |  |

**Questions:**

1. What are common reasons for wanting to start a business?

2. What qualities do you think it takes to start a business?

3. What type of business would you want to own and/or manage?