Select a business of interest to you and name it Think of a business that you could REALLY do and make money at; i.e. house sitting, plant sitting, animal sitting, baby sitting, sitting with elderly, cleaning houses/offices, drawing, painting, sewing, tutoring children, sports lessons, yard work, office assistant, bike repair, gardening, make jewelry, decorations (holidays), build birdhouses, flower arrangements, create cookbooks, do word processing, etc.

Business creation was done last class, but today is the one chance you have to make changes to your company ownership, company name and logo. After today, the ownership type, name and logo cannot be changed.

**CREATE A POSTER!**

The following information will be drawn and listed on a large paper provided:

**Side One:**

1. In colorful print and large font, write the name of your company at the very top of side one.
2. Create a bright, large colorful logo for your business.
3. Create a slogan for your business in large font and color!
4. What product does your business sell? (Product or service, explain).

**Side two: Write the following**

1. Create a menu with prices: Remember--- What is your niche in the market?
2. Create a chart and tell--How many employees will you have, what is the pay? What will the duties be?
3. How much money do you think you will need to start doing business? How will you finance this?
4. Distribution: How will you deliver your product?
5. Where will your business be located? You can change location later.
6. Hours of operation: When will you do business?

**On the computer:**

1. Create a PROMOTIONAL FLYER promoting your business.
   1. Make it attractive, draw the customer in to your business.

**Mrs. Outland Will provide a form:**

1. Create a BUSINESS PLAN to support your business

Presentation

Presentation will be to a “Shark tank” group.