**BUSINESS PRINCIPLES**

Drink Bottle Project

**Task**: Answer each question below.

1. What is the name of your drink?
2. Draw the logo for your drink:
3. What is the slogan?
4. Who is your target market?

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1. Quickly sketch a drawing of your bottle. No need to color the sketch. You will tape this paper to your finished product today.
2. Explain in detail how your design will attract your target group: